



# KAGAWA BONSAI

Kagawa Bonsai Flourishing Around the World



JETRO



# About Kagawa Prefecture

Shikoku is Japan's fourth largest island, southwest of Japan's main island Honshu, and is divided into four prefectures: Kagawa, Tokushima, Ehime and Kochi. Situated in the northeast part of Shikoku, Kagawa is Japan's smallest prefecture and is connected to Honshu by the Seto Ohashi Bridge which crosses the Seto Inland Sea to the north. Kagawa is blessed with rich nature and a gentle climate which is warm throughout the seasons, with little rain and long periods of sunshine. Attracted by the ideal climate and advantageous geographical location, the Japanese government and private sectors set up many of their branches and offices in the capital of the prefecture, Takamatsu city, making the city a hub of Shikoku.

## Location of Kagawa Prefecture

### By air ✈

#### Domestic routes

Tokyo Haneda (75 minutes)  
Okinawa Naha (110 minutes)

#### International routes

Seoul Incheon (105 minutes)  
Shanghai Pundong (135 minutes)  
Taiwan Taoyuan (135 minutes)

※Times are average times.

[http://www.takamatsu-airport.com/timetable/timetable\\_ja.php](http://www.takamatsu-airport.com/timetable/timetable_ja.php)

### By sea (regular services) 🚢

Takamatsu Port-Busan, Korea

(4 times per week)

Takamatsu Port-Shanghai, Dalian,  
and Qingdao, China (once per week)

### Profile of Kagawa

Population: 980,119 (as of January 1, 2015)

Area: 1,876 km<sup>2</sup>

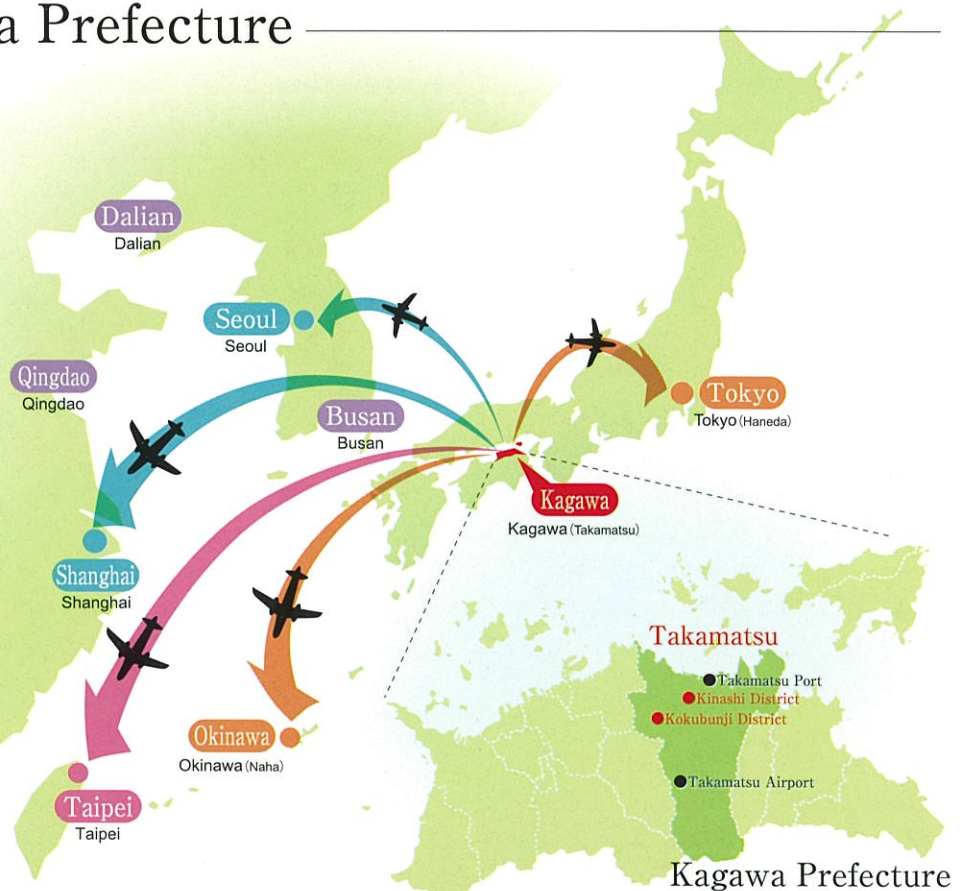
Capital of the prefecture: Takamatsu City

Annual rainfall: 1228.5 mm

(Source: 2014 survey, Japan Meteorological Agency)

Annual sunshine duration: 1,975.9 hours

(Source: 2014 survey, Japan Meteorological Agency)



## Points of Interest in Kagawa



### Ritsurin Garden

Ritsurin Garden is the largest of the gardens designated in Japan as a Special Place of Scenic Beauty. The landscape includes 6 ponds and 13 miniature hills, carefully arranged to harmonize with the dark green pine forests of Mt. Shiun in the background. The park's beauty has been praised around the world, and recently received the highest rating of three stars by the Michelin Travel Guide.



### Islands of Seto Inland Sea

Beautiful islands of varied sizes appear to float atop Japan's largest inland sea, the Seto Inland Sea. The second largest island, Shodoshima, which has a year-round warm climate perfect for growing olives, and Naoshima, which is well known around the world as a sanctuary of modern art, draw many tourists.



### Kotohira-gu Shrine (Konpira-San)

The guardian deity of the sea, historically called "Sanuki Konpira-san," is enshrined at Kotohira-gu. The famous stone steps leading up to the shrine consist of 785 steps to the main hall, and a total of 1,368 steps to the inner hall. Souvenir shops and udon shops are set up on both sides of the stairs. There are many sightseeing locations near the shrine, including the oldest remaining kabuki theater in Japan, the Konpira Grand Theatre (Kanamaru-za) and Takadoro, the tallest stone lantern in Japan.



### Sanuki Udon Noodles

Udon has a long history of popularity in Kagawa, due to the ready availability of the fine ingredients including high quality flour, salt, small dried sardines and soy sauce. Udon bearing the traditional name of Kagawa, "Sanuki," is famous throughout Japan. It is said that there are as many as 800 udon restaurants in the prefecture, and many tourists from all across Japan come to visit Kagawa just to get a taste of Sanuki udon.



# Kagawa Bonsai

Kagawa Prefecture is Japan's largest producer of pine bonsai, with 80% of the total domestic market share. In addition to the beautiful tree forms, pines grown in the well-drained sandy fertile soil of Kagawa are popular for their hardy build and resistance to root rot. Their popularity is not only limited to Japan, and as exports to foreign countries increase, these Kagawa Bonsai are gaining popularity around the world.



## History of Kagawa Bonsai

Kagawa prefecture has a long history of producing bonsai trees, said to have begun 200 years ago during the Edo period when wild trees in the mountains and along the coast were potted and sold. The mild climate by the Seto Inland Sea, with little temperature variation throughout the year, long sunshine duration and little rainfall, along with the pruning and grafting techniques acquired through seedling production of fruit trees and mulberry bushes make Kagawa a perfect location for raising bonsai. The main bonsai production centers are in the Kinashi and Kokubunji districts in the western part of Takamatsu. While black pines (*Pinus thunbergii*) is the most commonly produced variety, Japanese white pines (*Pinus parviflora*) and cork-bark black pines (*Pinus thunbergii* var. *corticosus*) are also produced.

## Kagawa Bonsai Production Data

(As of 2014, Source: Agricultural Products Distribution)  
Division of Kagawa Prefectural Government

Plantation area	119,600m <sup>2</sup>	Shipped quantity	75,000 trees
Shipment value	270 million yen	Number of producers	219 farms

※In addition to Bonsai consists of *Pinus thunbergii*, *Pinus parviflora*, *Pinus thunbergii* var. *corticosus*, the date above includes miscellaneous trees such as *Acer palmatum*, *Zelkova serrata* and *Rhododendron indicum*.

## Promoting the Expansion of Bonsai Exports

In cooperation with various organizations, JETRO Kagawa has been providing active support for the development of overseas distribution channels for bonsai produced in Kagawa Prefecture.



## JETRO Bonsai Export Conference

Since 2010, JETRO Kagawa has continuously invited prominent bonsai dealers to Japan to attend its business conferences, offering them opportunities to discuss business with bonsai growers in Takamatsu city's Kinashi and Kokubunji districts. So far, buyers from major EU countries including Germany, France and Italy have visited bonsai nurseries to discuss business, resulting in direct exports from Kagawa bonsai growers to overseas destinations. Now that buyers can purchase bonsai directly from growers, there is the added benefit of reduced distribution expenses.



The logo of "Takamatsu Bonsai" was created in 2015

### Business Conferences Held

(Number of buyers invited and their countries; participating Japanese companies)

2010	Belgium, France, Italy, and the Netherlands (4 buyers from 4 countries; 10 companies)
2012	Spain and Germany (3 buyers from 2 countries; 13 companies)
2013	France, the U.K., and Italy (3 buyers from 3 countries; 15 companies)
2014	Germany, Belgium, and the Czech Republic (3 buyers from 3 countries; 16 companies)
2015	Turkey, Portugal, Hungary and Viet Nam (5 buyers from 4 countries; 14 companies)

## Survey of Bonsai Export Potential

Survey reports for Italy, Belgium, and Vietnam are available on JETRO Kagawa's website (Japanese only)  
<http://www.jetro.go.jp/jetro/japan/kagawa/bonsai/>

## Activities of Local Bonsai Growers

In order to expand exports around the world, the Takamatsu Bonsai Export Organization was established in 2013 by bonsai farmers from the Kinashi and Kokubunji districts participating as principal members, together with JETRO Kagawa, the Kagawa prefectural government, and the Takamatsu municipal government. Representing small bonsai growers, the organization performs bulk exports of goods with the aim of enabling bonsai enthusiasts and buyers from abroad to purchase high-quality bonsai at reasonable prices. As part of facilitating exchange with overseas bonsai enthusiasts, bonsai growers go abroad upon request and promote the spread of Japanese culture around the world. Their activities include giving demonstrations, conducting workshops, providing after-sale maintenance services, and collaborating in joint presentations of bonsai and Japanese cuisine or traditional crafts. In addition, some nurseries accept trainees. New approaches, such as growing bonsai on a contract basis or selling bonsai by subscription, have also been introduced.

## Takamatsu Bonsai Convention 2014

The Takamatsu Bonsai Convention 2014 was held for a period of six days from Wednesday, October 29 to Monday, November 3, 2014, with Tamamo Park as the main venue. Organized by the Kagawa Bonsai Production Promotion Conference, the convention attracted bonsai enthusiasts from all around the world, including Canada, the Philippines, Vietnam, South Africa, and Reunion Island. The events included meetings attended by national representatives, exhibitions, bonsai demonstrations and workshops, and bonsai nursery tours.

## The 11th Asia-Pacific Bonsai and Suiseiki Convention and Exhibition in Takamatsu (ASPAC)

The ASPAC was held in Japan for the first time for a period of four days from Friday, November 18 to Monday, November 21, 2011, with Sunport Takamatsu serving as the main venue.

First held in Bali, Indonesia in 1991, the prestigious convention marked its 11th convention that year. Featuring a harmonious display of bonsai trees and suiseiki stones, it was attended by bonsai and suiseiki enthusiasts from more than forty countries, including Australia, the U.S., and European and Asian countries.





# Directory of Bonsai farms in Kagawa applying for Field Inspection.



## Hiramatsu Shunshoen

<http://www.syunsyouen.com/>

2365-2 Nii, Kokubunji-cho, Takamatsu, Kagawa 769-0101  
TEL: +81-87-874-0335 FAX: +81-87-874-0335  
E-mail: syunsyou-en@shirt.ocn.ne.jp  
Contact: Mr. Koji Hiramatsu

Application for field inspection

Year of application	2011
Registered trees	Pinus parviflora, Juniperus chinensis, Taxus cuspidata, etc.
Export destination	Taiwan



## Ideue Kikkoen

461-1 Kinashi, Kinashi-cho, Takamatsu, Kagawa 761-8026  
TEL: +81-87-881-2910 FAX: +81-87-881-2910

Contact: Mr. Fumio Ideue (owner)

Application for field inspection

Year of application	2011
Registered trees	Juniperus chinensis, Pinus parviflora
Export destination	Taiwan, South Korea, Italy, France, Germany



## Kandaka Shojuen

<http://www.kinashi-bonsai.com/shojuen/>

428-1 Yamaguchi, Kinashi-cho, Takamatsu, Kagawa 761-8025  
FAX: +81-87-882-7217  
E-mail: kandakashojuen@gmail.com  
Contact: Mr. Keiji Kandaka (owner)

Application for field inspection

Year of application	2011
Registered trees	Pinus parviflora, Juniperus chinensis
Export destination	Germany



## Kandaka Sojuen

124-2 Yamaguchi, Kinashi-cho, Takamatsu, Kagawa 761-8025  
FAX: +81-87-882-0116

Contact: Mr. Hidetoshi Kandaka (owner)

Application for field inspection

Year of application	Before 1990
Registered trees	Pinus parviflora
Export destination	Italy, Netherlands, France, Belgium, etc.



## Kitadani Yoseien

36-1 Fujii, Kinashi-cho, Takamatsu, Kagawa 761-8024  
TEL: +81-87-881-2924 FAX: +81-87-881-2924  
E-mail: ryuryu2924@gmail.com  
Contact: Mr. Ryuichi Kitadani

Application for field inspection

Year of application	2014
Registered trees	Pinus parviflora
Export destination	None







## Kokubunji Bonsai Trading Corporation <http://bonsai-ichiba.com>

1367 Nii, Kokubunji-cho, Takamatsu, Kagawa 769-0101  
 TEL: +81-87-870-6690  
 E-mail: ryutsukaihatsu@kind.ocn.ne.jp  
 Contact: Mr. Hidetoshi Nii (General Manager)

Application for field inspection

Year of application	2009
Registered trees	Pinus parviflora
Export destination	Belgium



## Konishi Shorakuen <http://www.kinashi-bonsai.com/konishi/>

217 Sato, Kinashi-cho, Takamatsu, Kagawa 761-8023  
 TEL: +81-87-881-2912 FAX: +81-87-881-2912  
 E-mail: konishi@kinashi-bonsai.com  
 Contact: Mr. Yukihiro Konishi (owner)

Application for field inspection

Year of application	Before 1990
Registered trees	Pinus parviflora, Juniperus chinensis
Export destination	Netherlands, France, Switzerland, Germany, Belgium, Czech, etc.



## Yukinori Konishi

722 Iida-cho, Takamatsu, Kagawa 761-8023

Contact: Mr. Yukinori Konishi (owner)

Application for field inspection

Year of application	Before 1990
Registered trees	Pinus parviflora
Export destination	Italy, Netherlands, Belgium, France, Germany



## Mashimaen

2433-2 Nii, Kokubunji-cho, Takamatsu, Kagawa 769-0101  
 FAX: +81-87-874-3530

Contact: Mr. Takeshi Mashima (owner)

Application for field inspection

Year of application	2014
Registered trees	Pinus parviflora, Juniperus chinensis
Export destination	Taiwan, South Korea



## Matsuda Seishoen

165-2 Sato, Kinashi-cho, Takamatsu, Kagawa 761-8023  
 TEL: +81-87-881-2947 FAX: +81-87-881-0105  
 E-mail: matsudaseishoen@yahoo.co.jp  
 Contact: Mr. Mitsuo Matsuda

Application for field inspection

Year of application	2003
Registered trees	Pinus parviflora, Juniperus chinensis, Rhododendron indicum, etc.
Export destination	United States, Taiwan, South Korea, Czech, Germany, Russia







## Nakanishi Chinshoen

<http://chinshoen.jp>

148 Sato, Kinashi-cho, Takamatsu, Kagawa 761-8023  
 FAX: +81-87-882-9578  
 E-mail : info@chinshoen.jp  
 Contact : Mr. Yoichi Nakanishi (owner)

Application for field inspection

Year of application	2008
Registered trees	Pinus parviflora, Juniperus chinensis, Taxus cuspidata
Export destination	Europe, Asia, etc.



## Oro Kyokushoen

51 Sato, Kinashi-cho, Takamatsu, Kagawa 761-8023  
 FAX: +81-87-882-9376  
 E-mail : Oro.kyoku@canvas.ocn.ne.jp  
 Contact : Mr. Satoru Oro (owner)

Application for field inspection

Year of application	Before 1990
Registered trees	Pinus parviflora, Juniperus chinensis
Export destination	Italy, Netherlands, France, Belgium, Taiwan, Germany, etc.



## Seifuen

1868-5 Nii, Kokubunji-cho, Takamatsu, Kagawa 769-0101  
 TEL: +81-87-874-0243

Contact : Mr. Kiyochi Hiramatsu (owner)

Application for field inspection

Year of application	2011
Registered trees	Nandina domestica
Export destination	None



## Soujuen

2404-1 Kokubu, Kokubunji-cho, Takamatsu, Kagawa 769-0102  
 FAX: +81-87-874-0181

Contact : Mr. Yoshimi Kobayakawa (owner)

Application for field inspection

Year of application	2011
Registered trees	Pinus parviflora, Juniperus chinensis
Export destination	Germany



## Zuishoen

1775-1 Kokubu, Kokubunji-cho, Takamatsu, Kagawa 769-0102  
 TEL: +81-87-874-0439

Contact : Mr. Masaaki Kataoka (owner)

Application for field inspection

Year of application	2014
Registered trees	Juniperus chinensis
Export destination	None







## Haruchan Bonsai

1909-2 Nii, kokubunji-cho, Takamatsu, kagawa 769-0101  
TEL: +81-87-874-0361 FAX: +81-87-874-0361  
E-mail : haruchanbonsai@cronos.ocn.ne.jp  
Contact : Mr. Toshiyuki Okada

Application for field inspection

Year of application	2016
Registered trees	Pinus parviflora, Juniperus chinensis
Export destination	None



- The Bonsai farms above and on the next page are listed in alphabetic order.
- indicates farms registered for inspections for exporting their products to the EU.
- indicates farms registered for inspections for exporting their products to the EU and the United States.
- The Bonsai farms listed here sell Bonsai which have passed the field inspection to meet standards exporting to the EU and the United States.
- All listed data is as of spring in 2016.



## JETRO

「JETRO, or the Japan External Trade Organization, is a government-related organization that works to promote mutual trade and investment between Japan and the rest of the world. Originally established in 1958 to promote Japanese exports abroad, JETRO's core focus in the 21st century has shifted toward promoting foreign direct investment into Japan and helping small to medium size Japanese firms maximize their global export potential.」

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